

Capital City 
Gymnastics Centre

Sponsorship
2018/2019

Capital City Gymnastics Centre

4130 101 Street
Edmonton, AB T6E 0A5
T (780) 469-0662
info@capcitygym.com
www.capcitygym.com

Request for Sponsorship

To Our CCGC Families and Our Local Business Community,

Capital City Gymnastics Centre (CCGC) is seeking sponsorships for the 2018/2019 season. We are a Not For Profit Organization that offers programs in Recreational, Competitive and Drop-in gymnastics for both children and adults of all skill levels. February 11, 2019 marks our 47th Anniversary, and we are looking forward to a very exciting future of continuing to serve people from age 2 to 82+ in the Greater Edmonton Area!

CCGC is a designated National Training Centre by Gymnastics Canada and runs one of the strongest programs in Canada through the provision of high quality coaches and state of the art facilities. After our recent expansion we are proudly one of the largest Gymnastics Facilities in Alberta.

The combination of our Recreational Programs, Competitive Training Schedules (Artistic Men & Women, Acro Teams and Rhythmic), Birthday Parties/Facility Rentals, School Programs, Competitive Event Hosting, Summer Camps and Drop In Scheduling exposes us to more than 10,000 people in the Local, Regional, Provincial and National Communities. Our participants, combined with supportive spectators, range in age from 0-82+, so we believe this provides your company with a unique opportunity for high exposure.

We are currently seeking the following:

- Annual Club Sponsorship (Advertising Opportunities Start at \$500 - see options below)
- Event Sponsorship at our Annual Gym Power Competition
- Contributions for Judges' Gifts and/or Athlete "Swag Bags" given to each Gym Power athlete
- Prize Materials or Gift Cards that can be used in Raffles or other fundraising activities

Please note that these are just suggestions and we are excited to work out an agreement that meets both of our needs. Any support you can offer, whether monetary and/or gifts in kind, would contribute greatly to the overall success of our Club. We appreciate your time in considering this opportunity to support The Capital City Gymnastics Centre, and I look forward to working with you on establishing a successful sponsorship campaign. If you would like to discuss this program further please reach out to us at the contact info below.

Sincerely yours,

Kim Grenke

Director of Sponsorship - Capital City Gymnastics Centre

sponsorship@capcitygym.com

Joshua Viste- General Manager

joshua@capcitygym.com 780-318-3150

2018/2019 Sponsorship

General Guidelines of Sponsorship:

- Sponsorship agreement runs for 12 months from the time that the advertising within the club begins, for example banner hung & digital media uploaded to the onsite media screen(s) and website.
- All levels are invited to provide branded “swag” or unbranded products with some form of your company recognition attached, to go into our event Swag Bags that are distributed to all athletes at our Gym Power event.
- Exclusive sponsorship rights within your vertical market are only available at the Gold Level.
- Refunds will not be granted should you elect to withdraw your advertising elements.
- Banners are to be provided by the Sponsor
- Banners will be returned upon request at the end of your sponsorship agreement

SPONSORSHIP LEVELS

GOLD SPONSOR \$4000+

- Exclusive sponsorship rights from within your vertical market
- Your Company’s name, logo and contact information will continually flash on our media screen(s) situated in our lobby for all to see
- A direct link to your company’s website will be visible on our Gym Power Website
- Your Company’s logo & web link will be posted on our website with a thank you for your generous contribution
- Two Coroplast 2’ x 4’ A-Frames with your company’s Logo will be displayed at the CCGC Hosted Gym Power Meet, as well as recognition by our Master of Ceremonies during the event. (A-Frames provided by CCGC)
- We will display up to two banners (maximum size 8’x10’) provided by the sponsor; one on each of the two training sides, with your company’s logo & information.
- Your Company’s logo will appear on a minimum of one distribution of our registration brochures. Over 1000 are distributed to the public 4 times per year
- If sponsor has an athlete enrolled in a contract at CCGC, the mandatory 8 hour meet shift is waived. This is non-transferrable.
- CCGC will provide 15 Complimentary Meet passes for our hosted Gym Power Meet upon Sponsor’s request.

SILVER SPONSOR \$2000+

- Your Company's name, logo and contact information will continually flash on our media screen(s) situated in our lobby for all to see
- A direct link to your company's website will be visible on our Gym Power Website
- Your Company's logo & web link will be posted on our website with a thank you for your generous contribution
- One Coroplast 2' x 4' A-Frame with your company's Logo will be displayed at the CCGC Hosted Gym Power Meet as well as recognition by our Master of Ceremonies during the event. (A-Frame provided by CCGC)
- We will display up to two banners (maximum size 4'x6') provided by the sponsor; one on each of the two training sides, with your company's logo & information.
- Your Company's logo will appear on a minimum of one distribution of our registration brochures. Over 1000 are distributed to the public 4 times per year
- If sponsor has an athlete enrolled in a contract at CCGC, the mandatory 8 hour meet shift is waived. This is non-transferrable.
- CCGC will provide 10 Complimentary Meet passes for our hosted Meet (Gym Power) upon Sponsor's request.

Bronze Sponsor \$500+

- Your Company's name, logo and contact information will continually flash on our media screen(s) situated in our lobby for all to see
- A direct link to your company's website will be visible on our Gym Power Website
- Your Company's logo & web link will be posted on our website with a thank you for your generous contribution
- If sponsor has an athlete enrolled in a contract at CCGC, the mandatory 8 hour meet shift is waived. This is non-transferrable.
- 5 Complimentary Meet passes for our hosted Meet (Gym Power) upon Sponsor's request.

Application to become a Capital City Gymnastics Centre Sponsor

Your Company Information

Company
Name: _____

Company
Address: _____

Key Contact Person for Sponsorship
Relationship: _____

Phone Number: _____ Email: _____

Nature of your
Business: _____

Vertical Market:(GOLD only) _____

Sponsorship Package Information, please check desired level

Gold \$4000 _____

Silver \$2000 _____

Bronze \$500 _____

Other Donations in Kind, please provide details (attach additional sheet if necessary):

THANK YOU FOR SUPPORTING OUR PROGRAMS!

Please return completed form to:

Kim Grenke, Director of Sponsorship wkgrenke@gmail.com (for sponsorship questions)

Capital City Gymnastics Centre

4130 101 Street, Edmonton, Alberta T6E 0A5

or Joshua Viste Joshua@capcitygym.com 780-318-3150