



# **Sponsorship**

## **2019/2020**

## **General Information:**

- Sponsorship agreement runs for 12 months from the time that the advertising within the club begins, for example banner hung & digital media uploaded to the onsite media screen(s) and website.
- **This agreement (advertising only) will be extended to 18 months for Non-Profit Sponsors**
- Each CCGC Contract year (September 1 - August 31), a new Sponsorship Package is introduced. Sponsor benefits will move to the new Package benefits if mid-sponsorship contract (volunteer hours will only be waived once per contract)
- All levels are invited to provide branded “swag”, along with yearly cash sponsorship contributions, for our event Swag Bags that are distributed to all athletes at CCGC event(s).
- Refunds will not be granted should you elect to withdraw your advertising elements.
- Banners (provided by the Gold and Silver Sponsors) will be proudly displayed on both training sides; clearly visible to all athletes and parents
- Banners will be returned upon request at the end of your sponsorship agreement
- Social Media shout-outs periodically throughout the contract year

## **SPONSORSHIP LEVELS**

### **GOLD Sponsor      \$3000+**

- Your Company’s name, logo and contact information will continually flash on our media screen(s) situated in our lobby for all to see
- A direct link to your company’s website will be visible on the website of any CCGC hosted events
- Your Company’s logo & web link will be posted on the CCGC website
- One Coroplast 2’ x 4’ A-Frame with your company’s Logo will be displayed at the CCGC Hosted Gym Power Meet, as well as recognition by our Master of Ceremonies during the event. (A-Frame provided by CCGC)
- We will display up to two banners (4’x 6’), provided by the sponsor; one on each of the two training sides, with your company’s logo & information
- Your company’s logo will appear on TWO of our registration brochure distributions. Over 1000 are distributed to the public 4 times per year.
- If the sponsor has an athlete enrolled in a contract at CCGC, ALL mandatory volunteer hours are waived (8 hour Meet shift as well as the full Volunteer Commitment). This is non-transferrable.
- CCGC will provide 15 Complimentary Meet passes for any CCGC hosted event(s).

## **SILVER Sponsor            \$2000+**

- Your Company's name, logo and contact information will continually flash on our media screen(s) situated in our lobby for all to see
- A direct link to your company's website will be visible on the website of any CCGC hosted events
- Your Company's logo & web link will be posted on the CCGC website
- One Coroplast 2' x 4' A-Frame with your company's Logo will be displayed at the CCGC Hosted Gym Power Meet as well as recognition by our Master of Ceremonies during the event. (A-Frame provided by CCGC)
- We will display up to two banners (maximum size 4'x6') provided by the sponsor; one on each of the two training sides, with your company's logo & information.
- Your Company's logo will appear on one of our registration brochure distributions. Over 1000 are distributed to the public 4 times per year
- If the sponsor has an athlete enrolled in a contract at CCGC, **4 hours** of the mandatory 8 hour meet shift are waived, as well as **up to 10 hours** of the family's Volunteer Commitment. This is non-transferrable.
- CCGC will provide 10 Complimentary Meet passes for any CCGC hosted event(s).

## **BRONZE SPONSOR            \$500+**

- Your Company's name, logo and contact information will continually flash on our media screen(s) situated in our lobby for all to see
- A direct link to your company's website will be visible on the website of any CCGC hosted events
- Your Company's logo & web link will be posted on the CCGC website
- If the sponsor has an athlete enrolled in a contract at CCGC, **4 hours** of the 8 hour Meet Shift commitment are waived, as well as **5 hours** of Volunteer Commitment hours. This is non-transferrable.
- CCGC will provide 5 Complimentary Meet passes for any CCGC hosted event(s).



**Application to become a Capital City Gymnastics Centre Sponsor**

**Your Company Information**

Company  
Name: \_\_\_\_\_

Company  
Address: \_\_\_\_\_

Key Contact Person for Sponsorship: \_\_\_\_\_

CCGC Athlete name(s) : \_\_\_\_\_

Relationship to Sponsor: \_\_\_\_\_

Athlete(s) total training hours: \_\_\_\_\_

Sponsor Phone Number: \_\_\_\_\_

Sponsor Email: \_\_\_\_\_

Nature of your  
Business: \_\_\_\_\_

How did you find out about sponsoring CCGC? \_\_\_\_\_

**Sponsorship Package Information, please check desired level**

Gold        \$3000 \_\_\_\_\_

Silver       \$2000 \_\_\_\_\_

Bronze      \$500 \_\_\_\_\_

	<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>
<b>MEET SHIFT</b>	<b><u>All</u></b> Hours Waived	<b><u>4</u></b> Hours Waived	<b><u>4</u></b> Hours Waived
<b>Volunteer Commitment</b>	<b><u>All</u></b> Hours Waived	<b>up to <u>10</u></b> Hours Waived	<b>up to <u>5</u></b> Hours Waived
<b>Meet Passes to CCGC hosted event(s)</b>	<b>15</b>	<b>10</b>	<b>5</b>
<b>Logo displayed on Media Screen in the CCGC Lobby</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>On the Website of CCGC hosted events, company logo will be displayed</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>Logo and Weblink on CCGC Website</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>Coroplast sign displayed at CCGC hosted event(s) (supplied by CCGC)</b>	<b>X</b>	<b>X</b>	
<b>4' x 6' banners (one per side) displayed (provided by sponsor)</b>	<b>X</b>	<b>X</b>	
<b>Logo displayed on Registration brochures</b>	<b>Twice per year</b>	<b>Once per year</b>	